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PATENT
Customer No. 22,852
Attorney Docket No. 8011-3006-00
2131

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)	
)	
John B. FERBER et al.)	Group Art Unit: 2131
)	
Application No.: 09/610,197)	Examiner: Christian A. LAFORGIA
)	
Filed: July 1, 2000)	Confirmation No.: 6838
)	
For: OPTIMAL INTERNET AD)	
PLACEMENT)	

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

AMENDMENT

In reply to the Office Action mailed on October 24, 2005, Applicants file this Amendment together with a Petition for Three Months' Extension of Time, extending the due date for responding to the Office Action until April 24, 2006. Accordingly, please amend this application as follows:

Amendments to the Claims are reflected in the listing of claims in this paper.

Remarks follow the amendments section of this paper.